



Certificate in Contemporary Art Practice

<https://www.cap-institute.com/cap-certificate>

In the CAP Online Certificate professional training in contemporary art practice is offered for emerging and established artists. The Certificate is aimed at the development of conceptual, critical, creative and professional abilities.

A variety of topics are covered, such as concept development, marketing, installation practice and various technical issues in art production. Learning is provided in conceptual and creative development; praxis - basic and advanced; art theory and history; and professional and exhibition practice.

The Certificate comprises 20 modules in Art Practice, Professional Skills and Applied Art History.

All levels of artists are welcome, from beginner to postgraduate. You complete the Certificate in your own time, online.

COURSE FEE: R8400-00



CURRICULUM

- In total there are 20 Modules and 7 compulsory assignments. Some assignments are smaller than others. You will receive a report on every assignment.
- On completion you will receive a non-accredited CAP Certificate in Contemporary Art Practice issued and verified by Prof. Elfriede Dreyer, to the value of 60 credits. One credit represents 10 notional hours of work, inclusive of reading, research, thinking and doing assignment work. A 15 credit course will therefore take approximately 150 hours to complete, that is, at an average of 5 hours per day, a month. Fast working students can complete the course in half the time.

ART PRACTICE BASIC

There are 2 compulsory assignments in this module, but 5 to choose from.

Module 1.1 Colour

This Module investigates colour as a fundamental formal element in the making of an artwork. The Newton colour wheel is considered, as well as colour theory and colour terminology, accompanied by an application of these aspects in artworks.

Module 1.2 Composition

This Module looks at fundamental compositional terms, the role of purpose in composition, compositional techniques and the application of these to various artworks.

Module 1.3 Mark making

In this Module we look at mark making as a fundamental formal element of an artwork. Different kinds of marks are investigated in terms of how they generate meaning and conceptual association.

Module 1.4 Perspective

This Module guides you to understand methodologies of perspective and how these create content and especially viewpoint in an artwork.

Module 1.5 Photomontage

In this Module we look at photomontage as a form of collage including photographs or photographic reproductions. It is a process of generating an original image out of other images and fragments which can be cut, layered, glued and arranged. The resulting composite conjures new visual and conceptual associations.

ART PRACTICE ADVANCED

There are 2 compulsory assignments in this module, but 5 to choose from.

Module 2.1 Chance

Art training involves learning techniques, procedures and certain 'rules'. However, sometimes artists lose their spontaneity being bogged down by exactly these. This can suppress your creativity and even lead to artist's block.

In this Module we look at processes to renew your creative impulses, help you overcome anxiety and experience free expression again.

Module 2.2 Concept development

In this Module we look at processes and methodologies in of concept development. This is necessary in order to develop artist's identity and focus, as well as depth in content.

Module 2.3 Found materials

In this Module we are looking at the methodology of using found objects and materials in art production. This is art created from undisguised, but often modified, objects or products that are not normally considered materials from which art is made, often because they already have a non-art function.

Module 2.4 Multi-layering

In this Module you will be taught how to deepen the content of your work and produce a 'fuller' and richer composition by using techniques such as cutting through, layers of see-through and others.

Module 2.5 Space

This Module looks at spatiality in art, different cultural theories on space, spatial metaphor and the semantics of psychospace.

PROFESSIONAL ART SKILLS (15 credits)

There is one compulsory assignment in this module.

Module 1 Art presentation

This Module looks at conventions of framing and mounting and how to present your work in the best possible way.

Module 2 Exhibition design principles

This Module deals with the application of fundamental design principles to the art of installing and art exhibition. Aspects such as balance, contrast and rhythm are considered.

Module 3 Exhibition installation techniques

In this Module we look at how to create identity in an exhibition and consider various critical factors such as the character of the venue in the installation of an art exhibition.

Module 4 The exhibition proposal

This Module guides you to methodologies of marketing and how to compile an exhibition proposal for presentation to a gallerist or curator. You will acquire skills in compiling an artist bio and an artist statement.

Module 5 Labels & Titles

In this Module you will be taught how to label your work according to international convention and how to create a suitable and appropriate title for your artwork.

APPLIED ART HISTORY (15 credits)

There are 2 compulsory assignments in this module, but 5 to choose from.

Module 1 Art and the body

The theme of art and body is a very broad theme that cuts across disciplines and art movements. This Module looks at art and theory relating to the terms 'figurative', 'figural' and 'corporeal'. We explore how, through the corporeal lens, all kinds of non-intellectual and inexplicable, sensual truths and experiences come to the fore in art.

Module 2 Art and the land

The theme of art and land is a very broad theme that cuts across disciplines and art movements. In this Module we deal with landscape and the sublime, society, eco-sentiment, history and identity, as well as with mental space or dreamscape in art.

Module 3 Deconstruction

In this Module we consider deconstruction as a theory, philosophy as well as an artmaking strategy. inherent aspects such as difference, simultaneity and intertextualisation are considered in theory and praxis. Most of Postmodern art is characterised by a deconstructionist mindset so this Module has wide application.

Module 4 Expressionism

This Module guides you the understanding of Expressionism as an arthistorical movement as a well as a style. Abstract Expressionism and New Expressionism receive specific attention. Expressionism is examined through three different vantage point: existentialist, realist and Utopian.

Module 5 Writing about art

In this Module we consider journalistic versus academic writing about art. Various interpretational vantage points are investigated, such as the biographical, comparative, historical, contextual and theoretical frameworks. Special attention is paid to decoloniality and feminism as relevant and prominent theoretical frameworks in art produced in South Africa as a postcolonial country. We look at different formats, such as artist statements; exhibition reviews; catalogue essays; and theoretical art essays.

[Book here](#)

Or Contact Dr. Elfriede Dreyer 0832712342